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**BEST WESTERN PARK HOTEL RECOGNIZED AS A
CUSTOMER CARE CHAMPION**

WARREN, OHIO May 31, 2018 -- The Best Western **PARK HOTEL** in **Warren, Ohio** received the Champion Customer Care Award at Best Western® Hotels & Resorts' District VII Meeting held recently in Philadelphia, Pennsylvania. The award was presented in front of several hundred District VII Best Western hoteliers from Ohio, West Virginia, Virginia, Pennsylvania, New Jersey, Delaware, Maryland, District of Columbia, New York, Vermont, New Hampshire, Massachusetts, Rhode Island, Connecticut, Maine, Nova Scotia, New Brunswick, Newfoundland, Prince Edward Island and Quebec.

This honor is bestowed upon those member properties that demonstrate and best exemplify exceptional levels of service and care. The hotels must also meet quality and design standards and other membership requirements to qualify for this award.

The **Best Western Park Hotel** was one of only 102 hotels out of more than 2,000 properties in the U.S. and Canada to receive the award this year.

"I am pleased to congratulate **the Best Western Park Hotel** on receiving the 2018 Champion Customer Care Award," said James Cosgrove, Chairman of Best Western Hotels & Resorts' Board of Directors. "Best Western has undergone a transformative brand refresh in recent years – unveiling a contemporized identity and enhancing our brand offerings to ensure we provide our guests with the best in hospitality. This award honors hotels like the **Best Western Park Hotel** that go above and beyond to exemplify the high standards of today's Best Western."

Located at **136 North Park Avenue, Warren -Ohio**, the **Best Western Park Hotel** features **55 rooms with magnificent Historic Courthouse Square Park View** and **includes The Speakeasy Restaurant/Lounge on basement.**

For reservations, call the hotel directly at **330-393-1200** or call Best Western's 24-hour, toll-free number at 1-800-WESTERN. Reservations are also available through bestwestern.com.

About Best Western® Hotels & Resorts:

Best Western Hotels & Resorts headquartered in Phoenix, Arizona, is a privately held hotel brand with a global network of 4,200* hotels in more than 100* countries and territories worldwide. Best Western offers 11 hotel brands to suit the needs of developers and guests in every market: Best Western®, Best Western Plus®, Best Western Premier®, Vīb®, GLō®, Executive Residency by Best Western®, BW Premier Collection®, and BW Signature CollectionSM by Best Western; as well as its recently launched franchise offerings: SureStay® Hotel by Best Western, SureStay Plus® Hotel by Best Western and SureStay Collection® by Best Western. Now celebrating more than 70 years of hospitality, Best Western provides its hoteliers with global operational, sales and marketing support, and award-winning online and mobile booking capabilities. Best Western continues to set industry records regarding awards and accolades, including 64 percent of the brand's North American hotels earning a TripAdvisor® Certificate of Excellence award in 2017, Business Travel News® ranking Best Western Plus and Best Western number one in upper-mid-price and mid-price hotel brands, and Best Western receiving seven consecutive Dynatrace® Best of the Web awards for its leading hotel website. Best Western has also won nine consecutive AAA®/CAA® Lodging Partner of the Year awards, recognizing the brand's commitment to providing exceptional service and great value to AAA/CAA's nearly 58 million members in the U.S. and Canada. Best Western-branded hotels were top ranked in J.D. Power's 2017 North America Hotel Guest Satisfaction Index Study – ranking first in breakfast (food and beverage category) for midscale; and second in overall guest satisfaction. Over 32 million travelers are members of the brand's award-winning loyalty program Best Western Rewards®, one of the few programs in which members earn points that never expire and can be redeemed at any Best Western hotel worldwide. Best Western's partnerships with AAA/CAA and Harley-Davidson® provide travelers with exciting ways to interact with the brand. Through its partnership with Google® Street View, Best Western is the first major company of its size and scale to launch a virtual reality experience for customers, setting a new industry standard and reinventing how guests view hotels.

* All Best Western and SureStay-branded hotels are independently owned and operated.

* Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.

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